

Bcom -- Semester: II

### Teaching Plan 2021-2022

Name of Faculty:Prof. Fernance D' souzaSubject: English(SUBJECT CODE-121)

Sr.No.	Month	Week	Topic	
			Chapter 1: : Indra Nooyi : A corporate Giant	Prose
		2	· India Nooyi . A corporate Giant	
1	APR	3	Communication and Life Skills: writing, Report writing, Blog Writing	Letter
		4	Chapter 2: JRD	Prose: Appro Sudha Murthy
		1	Poetry : O Captain! My Captain!	
2 <b>M</b>	MAY	2	Communication and Life Skills : Writting and Emails	Resume
		3	Chapter 3: Prose : Fur	Saki
		4	Poetry : A prayer for my Daughter	
3	JUNE	1	Chapter 4: AfterTwenty Years	Prose :
		2	Communication and Life Skills: Verbal Communications	Non-



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Name of Faculty: Dr. Asha Yadwadkar Subject: Financial Accounting- II (SUBJECT CODE-122)

Sr.No.	Month	Week	Topic	
1			UNIT 1: Software used in Accounting of Accounting Software	1. Types
		2	2. Use of Accounting Software	
	APR	3	3.Installation of Accounting Software     4. Advantages and disadvantages of Accounting Software and Report Generation including     GST transactions	Voucher entry
		4	Chapter 2: Final Accounts of Charitable Trust Hospitals, Libraries etc.)  1. Meaning and Characteristics 2. Accounting Records	(Clubs,
2 MAY		1	3. Income and Expenditure Account. Receipt and Payment Account	4.
		2	5. Balance Sheet and Adjustments	
	MAY	3	Chapter 3: Valuation of Intangibles 1. Valuation of Goodwill (Problem) 2. Valuation of Brands 3. Valuation of Patents, Copyright and Trademark etc	
		4	Chapter 4: Accounting for Leases of Lease (Finance Lease and Operating Lease) 2. Finance Lease (Hire Purchase and installment) (Theory) 3. Operating Lease 4. Royalty	1. Types
	JUNE	1	3. Operating Lease Royalty	4.
3		2	<ul><li>5. Minimum Rent,</li><li>6. Short Workings,</li></ul>	
		3	7. Recoupment Of Short Working, 8. Lapse of Short Working Journal Entries and Ledger According Books of Landlord and Lessee	ounts in the



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Name of Faculty: Prof. Fazilat Jagot Subject: Business Economics (Micro) - II (SUBJECT CODE-123)

Sr.No.	Month	Week	Торіс	
1	APR	2	UNIT 1: Cost and Revenue  Concepts and Types of Cost-Economic Cost and Accounting Cost, and Social Cost, Actual Cost and Opportunity Cost, Explicit Cost and Implicit Cost, Incremental Cost and Sunk Cost, Fixed Cost and Variable Cost 1.2 Relation between Total Cost, Average Cost and Marginal Cos	
		3	Cost Curves in Short run and Long run     Concept of Total Revenue, Average Revenue and Marginal Revenue	
		4	Chapter 2: Pricing Under Perfect Market Conditions 2.1 Pure Competition: Meaning and Features 2.2 Features of Perfect Competition	
		1	2.3 Price Determination in Perfect Competition	
		2	2.4 Equilibrium of Firm and Industry in Short Run and Long Run	
2	MAY	3	Chapter 3: Pricing Under Imperfect Market Conditions 3.1 Meaning of Imperfect Competition 3.2 Monopoly: Features and Equilibrium, Price Discrimination 3.3 Monopolistic Competition- Features and Equilibrium.	
		4	3.4 Oligopoly: Concept and Features 3.5 Duopoly: Concept and Features 3.6 Comparison of Perfect and Imperfect Competition	
	JUNE	1	Chapter 4: Factor Pricing  4.1 Marginal Productivity Theory of Distribution  4.2 Rent- Meaning, Ricardian Theory of Rent, Modern Theory of Rent, Concept of Quasi Ren	
3		2	4.3 Wages 4.3.1 Meaning and Types of Wages a) Minimum Wages b) Money Wages c) Real Wages d) Subsistence Wages e) Fair Wages 4.3.2 Backward Bending Supply Curve of Labour	
		3	4.3.3 Role of Collective Bargaining in Wage Determination 4.4 Interest-Meaning, Loanable Fund Theory, Liquidity Preference Theory 4.5 Profit- Meaning, Risk and Uncertainty Theory of Profit, Dynamic Theory of Profit, Innovation Theory of Profit	



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#### Teaching Plan 2021-2022

Name of Faculty: Prof. Aadil Rashid

Subject:Business Mathematics and Statistics - II (SUBJECT CODE-124 (A)

Sr.No.	Month	Week	Topic	
		2	UNIT 1: Matrices and Determinants (up to order 3 only) Definition of a Matrix, Types of Matrices, Algebra of Matrices, Determinants, Adjoint of a Matrix, Inverse of a Matrix via Adjoint Matrix. Homogeneous System of Linear equations, Condition for Consistency of homogeneous system.	
1	APR	3	Solution of Non-homogeneous System of Linear equations (not more than three variables), Applications in Business and Economics, Examples and Problems.	
		4	Chapter 2: Linear Programming Problems (LPP) (for two variables only) Definition and terms in a LPP, formulation of LPP, Solution by Graphical method, Examples and Problems	
		1	Formulation of LPP	
		2	Solution by Graphical method, Examples and Problems	
2	MAY	3	Chapter 3: Correlation and Regression Concept and types of correlation, Scatter diagram, Interpretation with respect to magnitude and direction of relationship. Karl Pearson's coefficient of correlation for ungrouped data. Spearman's rank correlation coefficient. (with tie and without tie)	
		4	Concept of regression, Lines of regression for ungrouped data, predictions using lines of regression. Regression coefficients and their properties (without proof). Examples and problems.	
3	JUNE	1	Chapter 4: Index numbers of index number, price index number, price relatives. Problems in construction of index number. Construction of price index number: Weighted index Number, Laspeyre's, Paasche's and Fisher's method.	
		2	Cost of living / Consumer price index number: Definition, problems in construction of index number.	
		3	Methods of construction: Family budget and aggregate expenditure. Inflation, Uses of index numbers, commonly used index numbers. Examples and problems	



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#### Teaching Plan 2021-2022

Name of Faculty: Subject: Computer Concepts & Applications - II

Prof. shilpa thakur (SUBJECT CODE-124 (B)

Sr.No.	Month	Week	Topic
		2	UNIT 1: Introduction to E-commerce Tools Process of E-Commerce Types of E-Commerce; Role of Internet and Web in E-Commerce; Technologies Used in E-Commerce Systems.  Commerce Activities: Various Activities of E-Commerce; Various Modes of Operation Associated with E-Commerce; Elements and Resources Impacting E-Commerce and Changes; Types of E-Commerce Providers and Vendors.
1	APR	3	Opportunity Development for E Commerce Stages; Development of E-Commerce Business Case; Components and Factors for the Development of the Business Case; Steps to Design and Develop an E-Commerce Website.
		4	Chapter 2: Introductions to E-Marketing E-Marketing: Traditional Marketing; E-Marketing; Identifying Web Presence Goals — Achieving web presence goals, Uniqueness of the web, Meeting the needs of website visitors, Site Adhesion: Content, format and access; Maintaining a Website; Metrics Defining Internet Units of Measurement; Online Marketing; Advantages of Online Marketing.
		1	E-Customer Relationship Management: Customer Relationship Management (CRM) – Marketing automation, Enterprise customer management; Customer Relationship Management Areas; CRM Processes; Architectural Components of a CRM Solution – Customer's information repository, Campaign management, Event triggers, business logic and rules repository, Forecasting and planning tools, Electronic Customer Relationship Management; Need, Architecture and Applications of Electronic CRM
2	MAY	2	Supply Chain Management: Supply Chain Management (SCM); Goals of SCM; Functions of SCM; Strategies of SCM; Electronic SCM and its benefits; Components of Electronic SCM; Electronic Logistics and its Implementation
		3	Chapter 3: Electronic Payment System  Electronic Data Interchange (Introduction to EDI, EDI Architecture Financial EDI, Overview of the technology involved in EDI. Introduction to EPS Application of Online payment system ,Introduction to EFT (Electronic Fund Transfer) Types of EFT (NEFT, RTGS)
		4	E Payment Systems: Electronic Funds Transfer; Digital Token Based E- Payment Systems; Modern Payment Systems; Steps for Electronic Payment; Payment Security; Net Banking.
	JUNE	1	Introduction to Digital Signature and Digital Certificates, Stages of SET Types of Payment System: Digital Cash, Electronic Cheque, Smart Card, Credit/Debit Card
3		2	Chapter 4 : Introduction to M-Commerce Definition, Need and Scope, Advantages and disadvantages of M-commerce, M- Commerce and its applications.
		3	Types of M-Commerce. Products and Services of M-Commerce, Mobile payment application. Difference between E-commerce and M-Commerce



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Name of Faculty: Prof vishwanath jha
Subject: FUNDAMENTALS OF BANKING – II (SUBJECT CODE-125 (B)

Sr.No.	Month	Week	Topic
1 APR		2	UNIT 1: Lending Principles and Balance Sheet of a Bank Safety, Liquidity, Profitability, Diversification of risks and other Principles of Lending, Conflict between Liquidity, Profitability and Safety.
	APR	3	Customer assessment through CIBIL and other similar agencies. Balance sheet of a bank.
		4	Chapter 2: Negotiable Instruments Definition, meaning and characteristics of Negotiable instruments
2 MAY		1	Definition, meaning and characteristics of Promissory Note, Bill of Exchange and Cheque.  Types of Cheques- Beater, Order and Crossed
		2	Types of Crossing- General and Special.  Dishonour of Cheque
	MAY	MAY 3	Chapter 3:Endorsement Definition and meaning of Endorsement Types of Endorsement-Blank, Full or Special, Restrictive,
		4	Partial, Conditional, Sans Recourse, Facultative. Effects of Endorsement.
3 JUNE		1	Chapter 4 : Technology in Banking Technology in Banking Automated Teller Machine (ATM) – onsite and offsite ATM,
	JUNE	2	Cash Deposit machine, Cheque Deposit machine, Passbook Printing Machine, Note and Coin counting device, Fake currency detector, Credit card, Debit card –Personal Identification Number (PIN) – Use and Safety, Mobile Banking – Mobile Banking Applications - BHIM (Bharat Interface for Money) / UPI (Unified Payments Interface Net Banking, Core Banking
		3	Online enquiry and update facility, Home Banking Corporate and Personal. Precautions using Technology in Banking Current Trends in Banking Technology.



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Name of Faculty: Prof. geethu t

Subject: Business Environment & Entrepreneurship - II (SUBJECT CODE-126 (E)

Sr.No.	Month	Week	Topic	
	APR	2	UNIT 1: Entrepreneurial Behaviour Nature- Comparison between entrepreneurial and non-entrepreneurial	
1		3	Personality-Habits of Entrepreneurs – Dynamics of Motivation	
		4	Chapter 2: Entrepreneurship Concept- Need and Importance of Entrepreneurship - Economic Development and Industrialization -	
		1	Role of Entrepreneurship in economy- Entrepreneur as a catalyst	
2	MAY	2	Chapter 3: Institutions working for promoting entrepreneurship 1) Entrepreneurship Development Institute of India (EDII) 2) Maharashtra Centre for Entrepreneurship Development (MCED)	
		3	5) District industries Centre ( DIC)	
		4	4) Maharashtra Chamber of Commerce, Industries and Agriculture(MCCI	
	JUNE		1	5) Role of local NGO in promoting Entrepreneurship
3		2	Chapter 4 : Study of entrepreneurs  1) Hanumant Gaikwad ( BVG)  2) Kiran Mazumdar Shaw	
		3	Suwasini Kirloskar     successful Entrepreneur from your area	