

BBA (CA) -- Semester: I

Teaching Plan 2020-2021

Name of Faculty: Prof. Amina Qadri Subject: Business Communication Skills (SUBJECT CODE-101)

Sr.No.	Month	Week	Торіс	
			Chapter 1: Concept of Communication and Introduction to Communication Role of	
1	1111 X /	2	Communication in social and economic system	
	JULY	3	Need for effective communication, meaning and definition,	
		4	Principles of effective communication,	
2		1	Barriers to communication and over comings and related case studies	
	AUG	2	Chapter 2: Methods and types of Communication Methods of Communications]: Linguistics, Non-Linguistics and Para-Linguistics, Art of Listening	
		3	Written communication, Forms of written communication. Qualities, difficulties in written communication,	
		4	Constraints in developing effective written communication	
	SEP	1	Types or Channels of Communication: Internal- Vertical, Horizontal, Consensus, Grapevine	
3		2	External- Inward, Outward ,Merits and Limitations of methods & types of communication	
		3	Chapter 3: Business Correspondence Concept ,need and functions of Business .Correspondence , Types of Business letters ,Layout Drafting of business	
	ост	1	Business Correspondence : Sales , Orders sales circulars and business promotion and resignation letterleave , application letters	
4		2	Complaint, Credit verification, Correspondence with bank, Job application, and Reference check	
		3	Chapter 4: Analysis of different Media of Communication Fax communication ,voice mail ,emails Tele conferencing , communication through social media	
		4	Online Viva Conducted	
5	NOV	2	DIWALI VACATION	
6	NOV-DEC		University Examination Started	



BBA (CA)-- Semester: I

Teaching Plan 2020-2021

Name of Faculty:Prof. Fazilat JagotSubject: Principles of Management(SUBJECT CODE-102)

Sr.No.	Month	Week	Торіс	
		2	Chapter 1: Nature of management 1.1 Meaning & Importance of management Functions of management Role of managers	1.2
		2	1.3 Management as an Art,	
1	JULY	3	Management as a Science, Management as a Profession and a Social System	
		4	1.4 Concept of Management, Administration, Organization & Universality of Management	
		1	case studies	
		2	Chapter 2 : Evolution of management thoughts Concept of Managerial Thoughts	2.1
2	AUG	3	2.2 Contribution of Frederick Taylor, Elton Mayo, Henry Fayol and Peter Drucker	
		4	2.3 Indian Management ethos (Indian)anddifferent Styles for example (J.R.D Tata, DhirubhaiAmbani, N. R. Narayana Murthy, Verghese Kurien)	
		1	Chapter 3: Major managerial Functions Forecasting: Meaning, Need Types, Methods, Advantages, merits, Disadvantages	3.1
3	SEP	2	3.2 Planning: Meaning, Need Types ,methods, Advantages, merits, Disadvantages	
		3	3.3 Organizing: Meaning, Concept, Delegation of Authority: Meaning, Importance Decentralization: Concepts, Meaning And, Importance	
		1	3.4 Decision Making: Types, Process, and Techniques Dinature and principles	rections
4	ост	2	Controlling : Meaning, Needs, Process, Techniques	3.6
		3	Chapter 4: Recent trends in Management Management of change, management of crises, Total Quality Management (TQM): Meaning, Merits, Demerits, stress management. (Principles, concepts merits Knowledge Management: Meaning, Merits, Demerits 4.3 Outsourcing: Meaning, Merits, Demerits	4.1 s)n4.2
		4	Online Viva Conducted	
5 6	NOV NOV-DEC	2	DIWALI VACATION University Examination Started	
υ	NOV-DEC		University Examination Started	



BBA(CA) -- Semester: I

Teaching Plan 2020-2021

Name of Faculty: Prof . Sunita Kadnikar Subject: C-Programming (SUBJECT CODE-103)

Sr.No.	Month	Week	Торіс	
			Chapter 1: Introduction to C language	
			1.1 History 1.2 Basic structure of C Programming	
			1.3 Language fundamentals	
			1.3.1 Character set, tokens 1.3.2 Keywords and ident	tifiers
		_	1.3.3 Variables and data types	
1	JULY	2		
		3	1.4 Operators 1.4.1 Types of operators	
			1.4.2 Precedence and associativity 1.4.3 Expression	
			Chapter 2 : Managing I/O operations	
		4	2.1 Console based I/O and related built-in I/O function	ons
			2.1.1 printf(), scanf() 2.1.2 getch(), getchar()	
			2.2 Formatted input and formatted output	LAB
		1	WORK	
			Chapter 3 : Decision Making and looping	3.1
			Introduction 3.2 Decision making structure	
	AUG	2	3.2.1 If statement 3.2.2 If-else statement	
			3.2.3 Nested if-else statement 3.2.4 Conditional oper	ator
2			3.2.5 Switch statement	
-			LAB WORK	3.3 Loop
		3	control structures	
		3	3.3.1 while loop 3.3.2 Do-while loop	
			3.3.3 For loop 3.3.4 Nested for loop	
			3.4 Jump statements	
		4	3.4.1 break 3.4.2 continue 3.4.3 goto 3.4.4 exit	LAB
			WORK	
			Chapter 4: Programs through conditional and loo	• 0
				Addition /
		1	Multiplication of integers	
			Determining if a number is +ve / -ve / even / odd	LAB
			WORK	
			Maximum of 2 numbers, 3 numbers, Sum of first n	
			given n numbers, Integer division, Digit reversing, T generation for n, ab .Factorial, sine series, cosine ser	
		_	Pascal Triangle. Prime number, Factors of a number	
2	arr.	2	Other problems such as Perfect number, GCD of 2 n	
3	SEP		etc (Write algorithms and draw flowcharts)	LAB
			WORK	LILL

			Chapter 5: Arrays and Strings	5.1
		Introduction to one-dimensional Array		
		5.1.1 Definition 5.1.2 Declaration		
		3	5.1.3 Initialization 5.2 Accessing and displayin	
			5.3 Finding smallest and largest number from a	•
			5.4 Reversing array 5.5 Finding odd/even/prime	e number from
			array LAB WORK	
			5.4 Introduction to two-dimensional Array	antina
			5.4.1 Definition 5.4.2 Declaration 5.4.3 Initialize	zation
		1	5.5 Accessing and displaying array elements5.6 Matrices: Addition, Multiplication, Transport	nce
			Symmetry, upper/lower triangular)SC,
			Symmetry, appel/16 wer triangular	
			5.7 Introductions to Strings	
			5.7.1 Definition 5.7.2 Declaration	
			5.7.3 Initialization 5.8 Standard library function	ıs
			5.9 Implementations without standard library fu	unctions. LAB
4	0.07	2	WORK	
4	ОСТ		Chapter 6 : Functions	
			6.1 Introduction	
			6.1.1 Purpose of function 6.1.2 Function defini	tion
			6.1.3 Function declaration 6.1.4 Function call	11.1
			6.2 Types of functions 6.3 Call by value and ca	If by reference LAB
		3	6.4 Storage classes WORK	
			Introduction to pointer	Chapter 7 :
			7.1 Definition 7.2 Declaration 7.3 Initialization	7.4 Indirection
			operator and address of operator 7.5 Pointer arit	
		Dynamic memory allocation 7.7 Functions and		
		4	Online Viva Conducted	
5	NOV	2	DIWALI VACATION	
6	NOV-DEC		University Examination Star	ted



BBA (CA)-- Semester: I

Teaching Plan 2020-2021

Name of Faculty: Prof. Shilpa Thakur
Subject: Database Management Systems (SUBJECT CODE-104)

Sr.No.	Month	Week	Topic	
1		2	Chapter 1: File Structure and Organization Introduction 1.2 Logical and Physical Files 1.2.1 File 1.2.2 File Structure 1.2.3 Logical and Physical Files Definitions 1.3 Basic File Operations	1.1
	JULY	3	1.3.1 Opening Files 1.3.2 Closing Files 1.3.3 Reading 1.3.4 Seeking 1.4 File Organization 1.4.1 Field and Record structure in file 1.4.2 Record Types 1.4.3 Types of file organization 1.4.3.1 Sequential 1.4.3.2 Indexed 1.4.3.3 Hashed WORK	g and Writing LAB
		4	1.5 Indexing1.5.1 What is an Index? 1.5.2 When to use Indexes?1.5.3 Types of Index 1.5.3.1 Dense Index 1.5.3.2 Spa	rse Index
		1	LAB WORK	
		2	Chapter 2: Database Management System Introduction 2.2 Basic Concept and Definitions 2.2.1 Data and Information 2.2.2 Data Vs Information 2.2.3 Data Dictionary 2.2.4 Data Item or Field 2.2.5 I	
2	AUG	3	2.3 Definition of DBMS 2.4 Applications of DBMS2.5 File processing system Vs DBMS2.6 Advantages and Disadvantages of DBMSWORK	LAB
		4	2.7 Users of DBMS2.7.1 Database Designers 2.7.2 Application programs2.7.3 Sophisticated Users 2.7.4 End Users2.8 Views of Data 2.9 Data Models	mer
		1	 2.9.1 Object Based Logical Model a. Object Oriented Data Model b. Entity Relationship 2.9.2 Record Base Logical Model a. Relational Model b. Network Model c. Hierarchical Model 2.10 Entity Relationship Diagr 2.11 Extended features of ERD 2.12 Overall System WORK 	am(ERD)
3	SEP	2	Chapter 3: Relational Model Introduction 3.2 Terms a. Relation b. Tuple c. Attribute d. Cordinality Degree of relationship set f. Domain 3.3 Keys 3.3.1 Super Key 3.3.2 Candidate Key 3.3.3 Primary Key 3.3.4 Foreign Key WORK	3.1 e. LAB

		3	3.4 Relational Algebra Operations a. Select b. Proj Difference e. Intersection f. Cartesian Product g. N	
		1	Chapter 4: SQL (Structured Query Language) Introduction 4.2 History Of SQL 4.3 Basic Structured 4.4 DDL Commands 4.5 DML Commands 4.6 Simulation 4.7 Nested Queries 4.8 Aggregate Functions	
4	ОСТ	2	LAB WORK	
			Chapter 5: Relational Database Design	5.1
		3	Introduction 5.2 Anomalies of un normalized datab	oase
		_	5.3 Normalization 5.4 Normal Form5.4.1 1 NF 5.4	.2 2 NF 5.4.3 3
		4	Online Viva Conducted	
5	NOV	2	DIWALI VACATION	
6	NOV-DEC		University Examination Started	[



BBA (CA) -- Semester: I

Teaching Plan 2020-2021

Name of Faculty:Prof. Aadil RashidSubject: Business Statistics(SUBJECT CODE-105)

Sr.No.	Month	Week	Topic	
			Chapter 1: Concept of statistics. Role of	
			statistics. In informatics business science	
		2	Tabulation, Data condensations and tabulation	
			Data Condensation and graphical Methods :Raw data, attributes and	
1	JULY	3	variables, classification ,frequency distribution ,cumulative frequency distributions.	
			Graphs - Histogram, Frequency polygon. Diagrams - Multiple bar , Pie	
		4	"Subdivided bar.	
		1	Numericals	
		2	Chapter 2: Measures of central tendency and dispersion Criteria	
2	AUG	2	for good measures of central tendency	
		3	Arithmetic mean,	
		4	Median and Mode for grouped and ungrouped data	
		1	combined mean	
			Chapter 3 : Measures of Dispersion Concept of	
3	SEP	2	dispersion , Absolute and relative measure of dispersion	
		3	Range, Variance, Standard deviation	
		_	Coefficient of variation, Quartile	
		1	Deviation, Coefficient of Quartile deviation.	
			Chapter 4: Correlation and Regression(for ungrouped data)	
4	ОСТ		Concept of correlation, positive & negative correlation	
4	oci	2		
			Karl Pearson's	
		3	Coefficient of correlation, Meaning of regression, Two regression equations, Regression coefficients and properties.	
		4	Online Viva Conducted	
5	NOV	2	DIWALI VACATION	
6	NOV-DEC		University Examination Started	