**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2021-2022**

**Assignment**

**Class: B.B.A Semester II**

**Subject: Business Organization & System**

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a) Explain the Objectives of business and prerequisites of a successful business?

b) Describe the acronym of BPO, KPO?

c) Differentiate between Limited Liability partnership Firms and private company?

d) Explain the Term Outsourcing in Details?

**Subject: Principles of Marketing**

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a) Explain the Marketing Concepts and Functions of Marketing?

b) Explain the Importance and Types of PLC?

c) Describe the Internal and External Factors influencing marketing Environment?

d) Explain the Short note on:

1. Political environment,
2. Social economical international environment
3. Technological multicultural environment

**Subject: Principles of Finance**  ­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

a) What are the approaches to Financial Management?

b) Explain the meaning, types, advantages and limitations of sources of Finance?

c) Define the Term Capitalization in details?

d) State the Meaning and Nature of Microfinance?

**Subject: Basics of Cost Accounting**

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a) How will you calculate the Material, Labor and other Expenses related to Cost Accounting?

b) Difference between Cost Accounting and Financial Accounting?

c) Explain the Apportionment and reapportionment of overheads?

d) Write the Meaning and Features process costing?

**Subject: Business Statistics**

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a) Write the Concept and Definition of Classification with Types?

b) Explain the Discrete and Continuous frequency distribution?

c) Describe the Determination of Mode and Median graphically?

d) Explain the Meaning and Concept Correlation, Types of correlatio

 **Subject: Fundamentals of Computers**

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a) Explain the Printer and types of printer, Scanners, Digitizers, and Plotters?

b) Write the Functions and Types of Operating Systems?

c) Explain the meaning of Topology, Types of Topology?

d) How do you crack the insecure Network Connections?