**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem II Max. Marks: 30

Subject: Business Organisation & System Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the Objectives of business and prerequisites of a successful business?

b) Describe the acronym of BPO, KPO?

c) Differentiate between Limited Liability partnership Firms and private company?

d) Explain the Term Outsourcing in Details?

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**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem II Max. Marks: 30

Subject: Principles of Marketing Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the Marketing Concepts and Functions of Marketing?

b) Explain the Importance and Types of PLC?

c) Describe the Internal and External Factors influencing marketing Environment?

d) Explain the Short note on:

1. Political environment,
2. Social economical international environment
3. Technological multicultural environment

 **Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2019-20**

 Class: B.B.A Sem II Max. Marks: 30

Subject: Principles of Finance Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) What are the approaches to Financial Management?

b) Explain the meaning, types, advantages and limitations of sources of Finance?

c) Define the Term Capitalization in details?

d) State the Meaning and Nature of Microfinance?

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**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem II Max. Marks: 30

Subject: Basics of Cost Accounting Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) How will you calculate the Material, Labour and other Expenses related to Cost Accounting?

b) Difference between Cost Accounting and Financial Accounting?

c) Explain the Apportionment and reapportionment of overheads?

d) Write the Meaning and Features process costing,?

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**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem II Max. Marks: 30

Subject: Business Statistics Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Write the Concept and Definition of Classification with Types?

b) Explain the Discrete and Continuous frequency distribution?

c) Describe the Determination of Mode and Median graphically?

d) Explain the Meaning and Concept Correlation, Types of correlation?

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**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem II Max. Marks: 30

Subject: Fundamentals of Computers Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the Printer and types of printer, Scanners, Digitizers, and Plotters?

b) Write the Functions and Types of Operating Systems?

c) Explain the meaning of Topology, Types of Topology?

d) How do you crack the insecure Network Connections?