**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem I Max. Marks: 30

Subject: Principles of Management Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

1. Explain the meaning and functions of management?
2. Write a brief about the Contribution of Frederick Taylor, Elton Mayo?
3. Explain the meaning, need and types of forecasting?
4. Write a note on TQM?

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**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Communication Skills Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

1. Explain the Role of Communication in social and economic system?
2. Write a note on Art of Listening?
3. What are the constraints in Constraints in developing effective written communication?
4. Explain the types of Business Letters?

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**Handewadi, Pune-411060, 2019-20**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Accounting Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the theoretical concepts of Financial Accounting?

b) How to prepare handle the Problems on Voucher system?

c) Explain the important terms related to Bank Reconciliation?

d) What are Cash Book and subsidiary books?

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Class: B.B.A Sem I Max. Marks: 30

Subject: Business Economics Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the circular flow of economy?

b) What are the determinants of demand, individual demand, and market demand?

c) Explain the Concept of Price and output determination in different market conditions?

d) Explain the Types of Markets in details.

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Class: B.B.A Sem I Max. Marks: 30

Subject: Business Mathematics Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) What are the meaning of Simple and compound interest?

b) Define Logarithm.

c) Explain determinants along with Determinant of order three?

d) What is Interest and Annuity?

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Class: B.B.A Sem I Max. Marks: 30

Subject: Business Demography & Env. Studies Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) What are the various factors responsible for urbanization?

b) Explain the concept of Concept of sex ratio age and sex pyramid?

c) Define Literacy and its importance in Modern society?

d) Explain the Density and population distribution?