**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2019-2020**

**Assignment**

**Class: BBA Semester III**

**Subject: Principles of HRM**

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a) What are the Importance and Principles of HRM?

b) Give the Difference between HRM& Personnel Management?

c) Write short note on Job Analysis Components-

1. Job Description,
2. Job Specification,
3. Job Evaluation

d) Explain Human Resource Planning (HRP) - Meaning, Definition, Objectives, Process, Factors Influencing the Estimation of Human Resource in Organization?

**Subject: Supply Chain Management**

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1. Explain the Concept, Objectives and Functions of Supply Chain Management?
2. Explain the Role of IT in SCM, Current IT Trends in SCM?
3. What do you mean by Logistics Planning and Strategy
4. Write a note on Work- Flow Automation?

**Subject: Global Competencies & PD**

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a) Explain the Trait Theory by Allport and Big Five model?

b) State the SWOT Analysis and Personal Goal Setting?

c) Write the Development of leadership skills and introduction to Leadership styles?

d) Write a note on Effective communication skills along with the Preparation for self-introduction?

**Subject: Fundamentals of Rural Development**

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a) State the Concept of Rural Development- Meaning and Definition?

b) Write the Scope and Importance of Rural Development?

c) Explain the relationship between NGO’s and Rural Development?

d) Write a note on :

1. Self Help Groups (SHG’s)
2. DRDA
3. Agricultural Entrepreneur

**Subject: Consumer Behavior & Sales Management**

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a) Explain the Meaning of Customers & Consumers, Consumer Roles, Consumerism & De-marketing.

b) State the Meaning of Personality and its Influence on Purchase Decisions?

c) Explain the Concept of Consumer Complaint Behavior, Post- Purchase Dissonance?

d) Explain the Family Life Cycle & Purchasing Decisions?

**Subject: Management Accounting**

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a) Write a note on Schedule III as per Company Act 2013(Statement of Profit & Loss, Statement of Balance sheet format)?

b) Distinction between Cost Accounting and Management Accounting?

c) Explain the Importance of Fund flow Statement with example?

d) Write a short note on:

1. Profit Volume Ratio
2. Breakeven Point
3. Margin of Safety

**Subject: Organizational Behavior**

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1. Explain the various Individual Determinants of Organizational Behaviors?
2. Write a note on Personality. Also explain the key determinants of personality?
3. Write a note on:
   1. McGregor’s Theory X & Theory Y,
   2. Herzberg’s Two- Factor Theory
4. Explain the Formation & Sustaining Organizational Culture?

**Subject: Retail Management**

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1. Explain the different types of retailers and the retail life cycle?
2. Write a note on identifying and understanding customers?
3. What is the importance of Strategic positioning and execution in retailing strategy?
4. Give a detail Introduction strategic positioning and execution?

**Subject: Banking & Finance**

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1. Give the detail Introduction to evolution and structure of banking system in India?
2. Write a short note on Primary functions- Accepting deposits and granting loans?
3. Explain the Secondary functions- Public utility services and agency services?
4. Give the Need and importance of technology in banking?

**Subject: Legal Aspects in HR**

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1. State the Legal issues related to HR in the organization. Also explain the Rights of an employee at work place.
2. What are the Objectives of Wage & Salary Administration?
3. What are the main features of The Workmen's Compensation Act, 1923?
4. What are the Provisions under the act “The Payment of Gratuity Act, 1972”?