**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2019-2020**

**Assignment**

 **Class: BBA Semester II**

**Subject: Business Organization & System**

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a) Explain the Recent trends in Modern Business i.e. BPO, KPO?

b) Describe the different forms of Forms of Business Organization?

c) Differentiate between Limited Liability partnership Firms and private company, also One Person Company

d) Explain the Term Outsourcing in Details?

**Subject: Principles of Marketing**

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a) What are theVarious Approaches of marketing Challenges and Opportunity of marketing manager in international market?

b) Explain the Importance and Types of PLC?

c) Describe the Internal and External Factors influencing marketing Environment?

d) Explain the meaning of Segmentation: concepts, importance and its types of segmentation.

**Subject: Principles of Finance**

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a) What are the different Traditional and Modern approaches to Financial Management?

b) What is Capitalization? Explain the criteria for determining capital structure?

c) Explain the Meaning and Nature of Venture Capital?

d) State the Meaning and Nature of Microfinance?

**Subject: Basics of Cost Accounting**

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a) Give the Classification of Cost & Types of Costs?

b) Difference between Cost Accounting and Financial Accounting?

c) Explain the Apportionment and reapportionment of overheads?

d) Write the Meaning and features of contract costing, process costing?

**Subject: Business Statistics**

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a) Write the Concept Histogram, Ogive curve, Pie-Diagram, Bar Diagram, Multiple bar Diagram, Sub-divided bar diagram?

b) Explain the Discrete and Continuous frequency distribution?

c) Describe the Determination of Mode and Median graphically?

d) Explain the Types of Measure of Dispersion- Absolute & Relative Measure dispersion?

**Subject: Fundamental of Computers**

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a) Write a note on Number Systems-Introduction to Binary, Octal, Hexadecimal system?

b) Write the Functions and Types of Operating Systems? Also give the meaning of Digital System?

c) Explain the meaning of Topology, Types of Topology?

d) Explain MS–PowerPoint: Animation Effects, Transition Effects, Slide Show Setting?