**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-19**

Class: B.B.A Sem III Max. Marks: 30

Subject: Personality Development Time: 1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Give a short Introduction to Personality and its Development?

b) Explain the Psychoanalytical Theory by Sigmund Freud?

c) Write the Social Cognition Theory by Albert Bandura?

d) What is SWOT Analysis and Personal Goal Setting?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem III Max. Marks: 30

Subject: Business Ethics Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Write a note on Indian Ethos and Values ?

b) Explain the Concept of Indian Model of Management in the Indian Socio-Political Environment?

c) What are the Approaches to Business Ethics?

d) Explain the VEDA model of Leadership in details?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem III Max. Marks: 30

Subject: HRM & OB Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Explain the Importance, Principles of HRM?

b) State the Challenges of HRM, Role of HR Manager ?

c) Write the Process of Planning with Benefits and Stages?

d) Explain the Job Analysis Components- Job Description, Job Specification, Job Evaluation?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem III Max. Marks: 30

Subject: Management Accounting Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) State the Advantages, Limitations of Management Accounting in details?

b) Differentiate between Distinction between Financial Accounting and Management Accounting?

c) Define the term Marginal Cost. Write the advantages and Limitations of Marginal Cost?

d) Write the meaning, necessity & advantages of ratio analysis?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem III Max. Marks: 30

Subject: Business Economics Micro Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Explain the Concepts and Types of Cost- Economic Cost and Accounting Cost?

b) State the Features of Pure Competition?

c) Explain the Concept of Monopolistic Competition- Features and Equilibrium?

d) Explain the Marginal Productivity Theory of Distribution?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem III Max. Marks: 30

Subject: I.T. In Management Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) State the Functions of Operating Systems?

b) Write a note on Computer Network (LAN, WAN, MAN)?

c) Explain the Overview of World Wide Web (Web Server and Client)?

d) Explain the Computer Applications in various fields of Commerce:?