**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Organization and Systems Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Explain the Licensing and basic legal formalities to start a new business enterprise?

b) State the Meaning and Characteristics of Business Organization?

c) Explain the Forms of Business Organization and its selection ?

d) What are the Digital marketing and payment methods of a business?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Communication Skills Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the Principles of Effective Communication in Details?

b) What are Methods and Types of Communication?

c) Explain the concept of Non- Linguistics and Para- Linguistics?

d) Define a note on Fax communication, voice mail, emails?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Accounting Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the Objectives related to financial accounting?

b) Write a note on Cash Book and subsidiary books?

c) Explain the important terms related to Bank Reconciliation?

d) What are Role of Computers in Financial Applications and also explain the Accounting Software packages?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Economics Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) Explain the Meaning and definition of business economics?

b) What do you mean by elasticity of demand, types of elasticity of demand?

c) Explain the Concept of Interrelationship between marginal, total, and average revenue?

d) Differentiate between monopolistic competition, duopoly, and oligopoly?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Mathematics Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) What are Ratio, Proportion and Percentage?

b) what are the Numerical Methods for Business Managers.

c) Explain types of Matrices along with the system of linear equations?

d) What is Interest and Annuity?

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**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

Class: B.B.A Sem I Max. Marks: 30

Subject: Business Demography & Env. Studies Time:1 Hours

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**Attempt Any Three of the Following. (One Question for 10 Marks)**

a) What are the Methods to Calculate the Fertility and Mortality rate?

b) Explain the Importance of human resource as development of the nation?

c) Define Literacy and its importance in Modern society?

d) Explain the Concept of working and dependent population?