**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2018-2019**

**Assignment**

**Class: BBA Semester II**

**Subject: Principles of Management**

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a) Explain the concept of Management in details?

b) Describe the contribution of Frederick Taylor in Management?

c) What is Forecasting? What are Advantages and Disadvantages of Forecasting?

d) Explain the Term Outsourcing in Details?

 **Subject: Principles of Marketing**

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a) Explain the Marketing Concepts and Functions of Marketing?

b) Explain the Importance and Types of Segmentation?

c) Describe the Internal and External Factors influencing marketing Environment?

d) Explain the Concept Hybrid Marketing in details?

 **Subject: Principles of Finance**

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a) What is the Role of Finance manager in Management?

b) Explain External Sources of Finance?

c) Define the Term Capitalization in details?

d) State the Meaning and Nature of Venture Capital?

**Subject: Basics of Cost Accounting**

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a) Explain Objectives and Features of Cost Accounting?

b) Difference between Cost Accounting and Financial Accounting?

c) Reasons for Under and Over Absorption?

d) Write the Meaning and Features of Contract Costing?

**Subject: Business Statistics**

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a) Write the Concept and Definition of Classification with Types?

b) Explain the Types of Measure of Central Tendency?

c) Describe the Types of Measure of Dispersion?

d) Explain the Meaning and Concept of Index Numbers?

**Subject: Business Informatics**

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a) Explain the Characteristics of Computers?

b) Write the Functions and Types of Operating Systems?

c) Explain the Various Functions of MS Excel?

d) What are the Goals of Security?