**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2017-18**

Class: B.B.A Sem III Max. Marks: 30

Subject: Personality Development Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) What are the characteristics of a good Personality?

b) Explain the Psychoanalytical Theory by Sigmund Freud?

c) Write the Meaning and need of global competence?

d) What are the Importance of a social Image?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2017-18**

Class: B.B.A Sem III Max. Marks: 30

Subject: Business Ethics Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Write Difference between Eastern management and Western Management?

b) Explain the Meaning and Importance of Business Ethics?

c) What are the Factors influencing Business ethics?

d) Explain the VEDA model of Leadership in details?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2017-18**

Class: B.B.A Sem III Max. Marks: 30

Subject: HRM & OB Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Explain the Meaning and Definition of HRM?

b) State the Objectives of Job Analysis?

c) Write the Process of Planning with Benefits and Stages?

d) Explain the Changing Role of HRM?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2017-18**

Class: B.B.A Sem III Max. Marks: 30

Subject: Management Accounting Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) State the Functions of Management Accounting in details?

b) Write the Meaning, Necessity and Advantages of Ratio Analysis?

c) Define the term Marginal Cost. Write the advantages and Limitations of Marginal Cost?

d) Write Meaning, Definition and Types of Budget and Budgetary Control?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2017-18**

Class: B.B.A Sem III Max. Marks: 30

Subject: Business Economics Micro Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) Explain the Concept and Types of Cost?

b) State the Features of Perfect Competition?

c) Explain the Concept and Features of Oligopoly?

d) Explain the Marginal Productivity Theory of Distribution?

**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2017-18**

Class: B.B.A Sem III Max. Marks: 30

Subject: I.T. In Management Time:1 Hours

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) State the Functions of Operating Systems?

b) Write the Basics and Components of MS-Power Point?

c) Explain the Importance of Networking?

d) Explain the Methods of Random Sampling?