**Pragnya Education Trust’s**

**Pragnya College of Management & Computer Studies,**

**Handewadi, Pune-411060, 2017-2018**

**Assignment**

**Class: BBA Semester V**

**Subject: Supply Chain & Logistics Management**

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1. Explain the Concept of Global Supply Chain Management, Value Chain and Value Delivery?
2. What is the Role of Human Resources in SCM? Also explain the Linkage between HRM and SCM.
3. Explain the Strategies of Warehousing, Logistics Management, Integrated Logistics?
4. Explain the Role of IT in SCM. What are its Problems and Prospects?

**Subject: Entrepreneurship Development**

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1. Differentiate between Entrepreneur, Manager, Intrapreneur. Also explain the Factors influencing Entrepreneurship?
2. Explain Types of Entrepreneurs, Qualities and Functions of Entrepreneur?
3. Explain the Industrial Sickness in India – Symptoms, process and Rehabilitation of Sick Units?
4. Write a short note on:

* Rajiv Gandhi UdyamiMitraYojana (RUGMY)
* Prime Minister Employment Generation Programme (PMEGP).
* Azim H. Premji,
* Ratan Tata

**Subject: Business Laws**

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1. Explain the Legality of object and consideration. , Void Agreements. , Discharge of contract?
2. What do you mean by Transfer of ownership and delivery of goods?
3. Explain the Concept of Arbitration & Conciliation?
4. Write a short note on:
   1. The Indian Partnership Act, 1932
   2. Limited Liability Partnership Act 2008

**Subject: Research Methodology**

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1. Explain the concept of Research Methodology. Explain the Formulation of Research Hypothesis and its importance
2. What is Research Design? Also explain the Types of Research Design?
3. What are the Methods of Data Collection and Processing and Analysis of Data?
4. Write a note on Data Processing and explain the term:
5. Editing,
6. Codification
7. Classification,
8. Tabulation,
9. Scaling & Measurement

**Class: BBA Semester V**

**Subject: Analysis of Financial Statements**

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1. Explain the Meaning and importance of Analysis of Financial Statements?
2. Write about Meaning, Objectives, Uses, and Limitations of Cash Flow Statement?
3. Explain the Meaning, Importance, and Advantages & Limitations of Ratio analysis?
4. Write a note on Classification of Ratios
5. Liquidity ratios
6. Turnover ratios
7. Profitability ratios

**Subject: Sales Management**

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1. Explain the Definition and meaning, Objectives, Sales Research, Sales Forecasting methods?
2. Explain the Specific Characteristics of a successful salesman?
3. Explain Recruiting, Selection and Training of Sales force: Procedures and criteria extensively used as selection tools for recruiting and testing sales ability?
4. What are the Sales Force Job Analysis and Description?

**Subject: HRM Principals and Functions.**

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1. Explain the Transfer policies- Types of Promotions – Promotion policy – demotion?
2. Write about Human Resource Research Professional Approach in HRM Impact of Economics Reforms and challenges ahead?
3. Explain the need and importance of Training Development and performance Appraisal?
4. Write a note on the Objective Scope and Importance- The Audit Report- Methods of Analysis?

**Subject: Long Term Finance.**

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1. Explain the internal & external factors affecting Capital Structure
2. What are the risks under decision making process
3. Write a short note on :
   1. Over Capitalization and Under Capitalization
   2. Capital Budgeting
4. What do you mean by Owned and Borrowed funds?

**Subject: Retail Management**

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1. Explain the Concept, Importance, Functions –Wholesaler Marketing Decisions – Trends in Wholesaling?
2. Explain the new Trends in Wholesaling?
3. What are the factors affecting location decision – Site Selection –Location based retail Strategies?
4. What are the Integrated Marketing Channels: Channels for Consumer goods

**Subject: HR Practices**

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1. Explain the Nature and objectives- compensation – Wage Structure- The Wage Determination process-?
2. What are the Differential important provisions of the Minimum Wages Act, 1948 and payment of wages Act 1936?
3. What are the Pre-requisites for effective participation in workers participation?
4. Explain the Concept and objectives of OD - Organizational development program?