**Pragnya Education Trust’s**

**Pragnya college of management & computer studies,**

**Handewadi, Pune-411060, 2017-18**

**Assignment**

**Class: B.B.A Semester III**

**Subject: Personality Development**

a) Give the Definition, Nature, characteristics and Determinants of a good Personality?

b) Explain the Trait Theory by Allport and Big Five model?

c) Write the Meaning and need of global competence?

d) Give the Definition and importance of social image? Also explain Social graces and table manners?

**Subject: Business Ethics**

a) Write Difference between Eastern management and Western Management?

b) Explain the Meaning and Importance of Business Ethics? Explain the Triguna Theory-OSHA Model

c) Explain the different Leadership Pointers from Kautilya’s Arthashastra?

d) Explain the VEDA model of Leadership in details?

 **Subject: HRM & OB**

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a) Explain the Meaning and Definition of HRM. Also explain the Features and Scope?

b) State the different Job Analysis Components?

c) Write the Process of Planning with Benefits and Stages?

d) Explain the Changing Role of HRM?

**Subject: Management Accounting** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

a) State the different advantages and limitations of Management Accounting in details?

b) Write the Meaning, Necessity and Advantages of Ratio Analysis?

c) Define the term Marginal Cost. Write the advantages and Limitations of Marginal Cost?

d) Write Meaning, and definition of BEP & MOS?

**Subject: Business Economics Macro**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

a) Explain the Concept and Types of Cost? Explain in detail Incremental Cost and Sunk Cost, Fixed Cost?

b) State the Features of Perfect Competition& Imperfect Competition?

c) Explain the Concept and Features of Oligopoly?

d) Explain the meaning and types of wages?

**Subject: I.T. In Management**

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**Attempt Any Three Questions. (Each Question carries Equal Marks).**

a) State the Functions of Operating Systems? What are the different software types and give its application?

b) Write the Basics and Components of MS-Power Point?

c) Explain the Importance of Networking?

d) Explain the Frequency distribution with its attributes & variables?